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## **HAIRDRESSERS**



NEW FUNCTIONALITY WITH THE APPLICATION OF NEW ARA IONIC ACCELERATOR

It is common knowledge that:

- crystals of carbonate and the salts present in water change in precipitates and become calcareous scale, which is the main cause for the reduction of flowing water in the pipes;
- consequently it increases water pressure inside the pipes with risk of damage;
- filters are clogged;
- it is necessary to intervene with chemical treatments that, restoring the functionality of the devices and the pipes, attach also them, with consequent damages to the environment.

## With the installation of NEW ARA in the treatment of emulsified oil we obtain:

- elimination of all the previous incrustations in the tubes, boiler, taps and fittings, preventing the re-formation;
- longer life of equipments, pipes and nozzles;
- reduction of the maintenances of the systems, with consequent incalculable economies;
- elimination of aggressive and polluting chemical compounds;
- better softness and brightness of the hairs;
- lower consumption of electric power;
- safeguard of environment.