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**DRAUGHT BEER**



**NEW FUNCTIONALITY WITH THE APPLICATION OF NEW  
ARA IONIC ACCELERATOR**

It is common knowledge that:

- the beer contained in the drums is not pasteurized and therefore continue to leaven;
- in the pipe connecting the drum to the tapping system develop bacteria, slime, algae;
- the manager in order to guarantee the maximum hygiene of the system will have to carry out frequent cleanings with chemical products and to use after cleanings a lot of beer in order to remove all the rests.

**With the installation of NEW ARA we obtain:**

- reduction of the maintenances of the systems with consequent incalculable economies;
- elimination of slime - algae - bacteria;
- that the beer is not modified, as the ionic accelerator New Ara acts only on the water that composes the beer;
- greater transparency;
- more consisting froth;
- softer taste.